

Your benefit auction
STRESS
can be

Going...

Going...

Gone!



with a call to the benefit
auction specialists at
Northwest Benefit Auctions

Are you a busy event planner, auction chair,
or development coordinator?

Northwest Benefit Auctions is designed for you. Find out why hundreds of nonprofit organizations just like yours have chosen Northwest Benefit Auctions to take the stress out of the benefit auction process.

We have a special staff of auction management experts to:

- Provide you with an auctioneer that will engage your guests and encourage them to be generous.
- Meet with your auction committee throughout the planning process.
- Give you helpful hints that could add as much as 25% to your totals.
- Train and monitor your auction volunteers the night of the event.

- Help you run your auction including: registration, data entry, filing, cashing, recording, etc.
- Not only increase profitability, but to keep you and your committee from reinventing the wheel every year.

Professional Benefit Auctioneers

Northwest Benefit Auction's auctioneers are the finest in the country. Not only do they connect on a very personal level with your guests, but they have styles and methods that are proven to increase your income throughout the evening.

Northwest Benefit Auction's auctioneers are professional licensed and bonded benefit auctioneers.

NWBA Northwest Benefit Auctions
THE AUCTION MANAGEMENT COMPANY
1.800.469.6305 • www.auctionhelp.com

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Auction Services:

- Benefit auctioneers
- Celebrity announcers
- Auction consultants
- Event coordinators
- Floor auctioneers & spotters
- Event staff
- Cashier staffing
- Network/computer specialists
- Sound management

Event Software:

- AuctionMaestro Professional Edition
- GolfMaestro Professional Edition

Maestro\$ync® Services
Maestro\$ync®
"works in
conjunction with the
Auction Pay®
electronic payment
system.



MaestroWeb® Services
MaestroWeb® is available on a
subscription basis and will allow all
members of your team to work concurrently
with Auction Maestro PRO via their web
browser. Passwords allow you to delegate
specific duties.

They are specifically trained and exclusively dedicated to the nuances of benefit fundraising auctions. They not only know the techniques that earn your organization the highest yields, they know how to keep the event entertaining so your guests will want to return the next year.

Event Coordinators & Consultants

Event coordinators and auction consultants are generally the same person. We provide professional consultants who will work with your committee to assure you a successful event. We guarantee our consulting service will make you many times our fee in increased revenue and reduction of costs. The event coordinator is the "at the event" extension of the consultant. They are there to assist throughout your event: training volunteers; troubleshooting set-up; overseeing registration, data entry, filing, etc.; and supervising cashing.

Event Staff

We have experienced event staff that are available, in addition to your event

coordinator, to assist you in various capacities such as data entry, data support, silent auction closing, and many other necessary functions.

Data Support Staff

If you are using the Auction Maestro Professional Edition Software, Northwest Benefit Auctions has staff people trained in data entry both pre-event and auction night. If you would like one of our professionals to do your data entry for you, just ask. We can also set up computer network systems at your event so you can print out invoices for your guests as they are leaving.

Live Auction Spotters

If your auction will host 250 people or more, or the auction venue has several "blind spots" to the auctioneer, we recommend that you use professional auction spotters to increase your auction yield. Professional spotters will pay for themselves many times over by increasing your bid activity and by spotting bids the auctioneer might not be able to see due to the size of the audience or the room layout.



Benefit Auction Resource Book

This guide is your step-by-step instruction manual on how to have a successful auction. You will find it an invaluable reference as it provides all the tools you will need for complete auction planning. Topics include: a count down calendar, checklists for all aspects of the auction, sample forms, specifications for audio systems, volunteer lists, cashing system, auction budget examples, sample letters/invitations, catalog excerpts and many more extremely helpful subject areas. The Benefit Auction Resource Book, written and distributed exclusively from Northwest Benefit Auctions, will easily become a priceless handbook that you will use for years to come.

Bid Cards

We can provide complete bid systems for both live and silent auctions, including all of the multi-part forms and instructions. Our easy to read bid cards will lend a professional touch to your event.

AUCTIONMAESTRO PRO

AuctionMaestro Pro is the latest version of MaestroSoft's Auction Management Software. Whether your organization runs a \$10,000 or \$10,000,000 event, AuctionMaestro Pro provides all of the necessary tools to successfully orchestrate your event. We have helped local and national organizations, such as the American Heart Association, raise collectively over 900 Million dollars. We can help you to:

- Maximize event revenue with time proven techniques
- Reduce volunteer burnout by streamlining data entry
- Produce all event publications quickly and easily
- Speed up check out to enhance attendee experience

Our wide range of products and partners give power and flexibility to any event. We can also:

- Web enable your event with MaestroWeb
- Automatically process credit cards with AuctionPay
- Teach software tips and tricks with MaestroClass

For more information:
Phone: 800.438.6498
Fax: 425.688.0999
sales@maestrosoft.com
www.maestrosoft.com

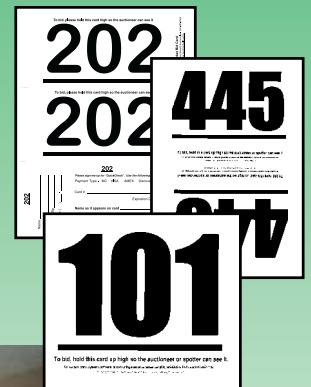
Printed Materials:

- Benefit auction resource book
- Three-part forms
 - Live auction-laser
 - Silent auction-laser
 - Live auction-tractor feed
 - Silent auction-tractor feed
- Stage numbers



Four types of bid cards:

- Double sided
- Double sided - half page
- Single sided - blank on back
- Pocket sized - with registration form



Among Our Clients...

American Cancer Society
United Cerebral Palsy Association
Kiwanis Clubs
YMCA's
March of Dimes
Museums
American Heart Association
Numerous Children's Hospital Guilds
Performing Arts Organizations
Rotary Clubs
Boys & Girls Clubs
Public & Private Schools
and many more!

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